To be able to reduce the effects of this pandemic, it is everyone’s responsibility to help combat disinformation and foster critical thinking. This communication kit has been created for you by PortalCheck and UNESCO, with the support of the European Union.

This manual explains how journalists, community media, ministries of health, medical and vaccine clinics, educational institutions, non-governmental organizations, and local community centers can use PortalCheck’s communication kit to combat disinformation in Latin America and the Caribbean.

This kit contains the following files:

1. Flyer
2. Poster
3. Sticker
4. Table top display
5. E-mail
6. Social Media Post
7. Portalcheck promotional video
Suggested specifications for printing.

The following print material can be distributed along with face masks, hand sanitizers, vaccination cards etc.

**Flyer**
Size: 21.59 x 14 cm.

**Sticker**
Size: 5 x 5 cm. It can be used in square or circular format on cutting plotter.

The following material can be placed in receptions, or public spaces.

**Table top display**
Size: 11x41 cm, it has three folds and an area to paste, as indicated in the the graphic below.
The following material can be digitally distributed.

**E-mail**

This piece is intended for e-mail distribution, it is recommended to link the image to the Portalcheck.org page.

**Post**

You can share this piece on your social networks (Instagram, Facebook, twitter) we recommend including the Portalcheck URL in the post's description.

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