

User guide

Kit- portal check

To be able to reduce the effects of this pandemic, it is everyone's responsibility to help combat disinformation and foster critical thinking. This communication kit has been created for you by **PortalCheck** and **UNESCO**, with the support of the **European Union**.

This manual explains how journalists, community media, ministries of health, medical and vaccine clinics, educational institutions, non-governmental organizations, and local community centers can use PortalCheck's communication kit to combat disinformation in Latin America and the Caribbean.

This kit contains the following files:

1. **Flyer**
2. **Poster**
3. **Sticker**
4. **Table top display**
5. **E-mail**
6. **Social Media Post**
7. **Portalcheck promotional video**



Suggested specifications for printing.

The following print material can be distributed along with face masks, hand sanitizers, vaccination cards etc.

Flyer

Size: 21.59 x 14 cm.



Sticker

Size: 5 x 5 cm. It can be used in square or circular format on cutting plotter.



The following material can be placed in receptions, or public spaces.

Table top display

Size: 11x41 cm, it has three folds and an area to paste, as indicated in the the graphic below.



Poster

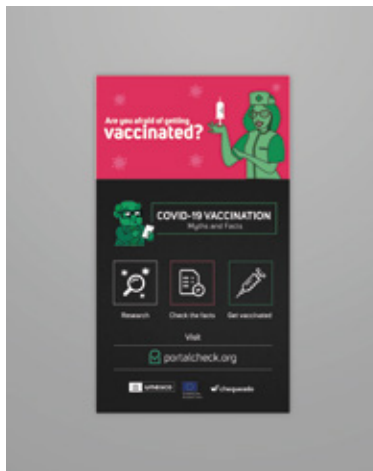
A1 size: 50x70cm



The following material can be digitally distributed.

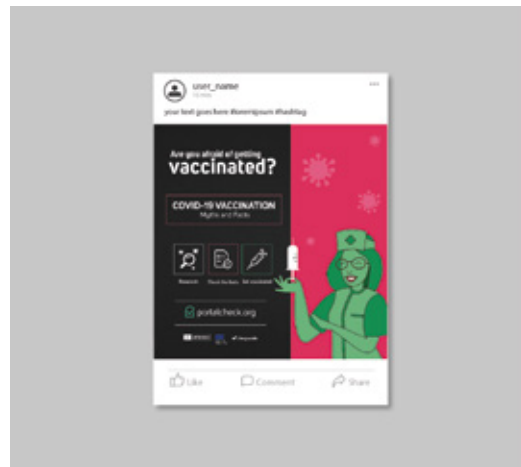
E-mail

This piece is intended for e-mail distribution, it is recommended to link the image to the **Portalcheck.org** page.



Post

You can share this piece on your social networks (Instagram, Facebook, twitter) we recommend including the **Portalcheck URL** in the post's description.



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